

Getting Started

Your pledge page is where you can track your fundraising progress and where people can sponsor you online using VISA, MasterCard or American Express. There are many ways you can direct contacts to your pledge page as well. To get started it's as easy as:

1. Set up your Pledge Page
2. Email all your contacts
3. Promote your pledge page
 - a. on the social web: Facebook, Twitter and many others

1. SET UP YOUR PLEDGE PAGE

The online registration process steps you through the basic set up but you can change your pledge page at any time. Login to your pledge page. On the main page you can access fundraising tools and modify your profile.

The screenshot shows a fundraising website dashboard. At the top, there are three red navigation tabs: "MY FUNDRAISING", "MY PROFILE", and "MY REGISTRATION". On the left side, there are links for "Home", "Logged in as:", and "Log out". Below these are social media sharing icons for Facebook, Twitter, and a plus sign for more options. The main content area is titled "Welcome" and includes a message: "Whether this is your first time logging in or you are returning, please check this page regularly for updates!". It lists three options: 1. Fundraising (Send e-mails to friends and family...), 2. Profile (Change your password...), and 3. Registration (Review your registration and fee status...). Below this is a "My Profile:" section with the following details: Name: (blank), Amount Raised: \$0.00 [0% of Goal], Fundraising Goal: \$2,200.00, Location: Toronto to Montreal, and Date/Time: Jul 25, 2010 9:00 AM. To the right of the main content is a thermometer graphic showing 0% progress. Below the thermometer, it says: Goal: \$2,200, Raised: \$0, Sponsors: 0, and 0% of goal achieved.

MY FUNDRAISING **MY PROFILE** **MY REGISTRATION**

[Home](#)
Logged in as:
[Log out](#)

Share this page:
[f](#) [t](#) [+](#)

Welcome

Whether this is your first time logging in or you are returning, please check this page regularly for updates!

From the Tabs along the top choose from the following options:

- 1. Fundraising** - Send e-mails to friends and family inviting them to sponsor you; customize your Personal Page with photo and messages; access your fundraising results
- 2. Profile** - Change your password; edit your contact information
- 3. Registration** - Review your registration and fee status (if applicable)

My Profile:

Name:
Amount Raised: **\$0.00**
[0% of Goal]
Fundraising Goal: **\$2,200.00**
Location: **Toronto to Montreal**
Date/Time: **Jul 25, 2010 9:00 AM**

My Fundraising Profile:

My Personal Image:

Goal: \$2,200
Raised: **\$0**
Sponsors: 0

0% of goal achieved

Scroll down to the Personal Image and Message. A default picture and message has been provided but you can upload a good quality image of yourself and add a personal message. Expressing what the ride means to you is great way to get people you know to support you.

Date/Time: **Jul 25, 2010 9:00 AM**

My Fundraising Profile:

My Personal Image:



[edit photo](#)

My Personal Message:
Thank you for supporting the 12th Annual Friends For Life Bike Rally in support of the Toronto People With AIDS Foundation. Your donation helps to fund services for thousands of men, women and children living with HIV/AIDS. You will receive a charitable tax receipt for all donations over \$20.

[edit personal message](#)

2. EMAIL YOUR CONTACTS

The 'My Fundraising' section of your pledge page has several tools that can help you get the word out.

[Home](#)
 Logged in as:
[Log out](#)

MY FUNDRAISING
[Summary](#)
[Solicit sponsors](#)
[Manage sponsors](#)
[Download Forms](#)
[Sponsor myself](#)
[My Fundraising goal](#)
[My Pledge page](#)
[Tell-A-Friend](#)

MY FUNDRAISING | **MY PROFILE** | **MY REGISTRATION**

Fundraising Summary

Below is a summary of your fundraising efforts to date. Remember that you are required to raise \$2,200 to participate in the Bike Rally. However, we encourage you to raise as much as you can! Last year the average per rider was more then \$3,000!

Please note that any pledges submitted to PWA in person can take up to two weeks to appear on your fundraising page.

As of Dec 10, 2009 8:32 PM

Total:	\$0.00	[0 % of goal]
Fundraising goal:	\$2,200.00	
Registration status:	Registered	
Online Registration Number :	797510	

[Solicit Sponsors](#) | [View Sponsors](#) | [Download Forms](#)



Solicit Sponsors: Use this function to send an email out to your contacts.

[Home](#)
 Logged in as:
[Log out](#)

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[My Pledge page](#)
[Tell-A-Friend](#)

MY FUNDRAISING | **MY PROFILE** | **MY REGISTRATION**

Fundraising Summary

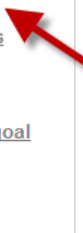
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[Solicit Sponsors](#) | [View Sponsors](#) | [Download Forms](#)



You can choose to use your own email account or import contacts to your pledge page and email them from here.

Solicit sponsors

The message below was created to help you solicit pledges via e-mail. You can add your own personal introduction to the start of the e-mail message if you wish. You can enter one or more e-mail addresses at a time. Please note that your log in session may time out after 15 minutes and information can be lost.

The recipients are directed to a donation page through which they can securely donate online with a credit card. Donors should receive their tax receipts (pdf format) by e-mail within an hour of sponsoring you.

[See who I have emailed to sponsor me online >](#)

- Option One:** Use your own e-mail account
- Option Two:** Import your address book and use our email system

Option One: Use your own e-mail account. With this option, you are going to send an email from your own personal email account.

Just E-mail Me: pressing this button will send a sample email message to your email address containing a sample solicitation message and most importantly, the direct links to your pledge page!

Show Previous Sponsors: if you have participated in the bike rally in a previous year, you can access a list of all your previous sponsors so that you can copy this list of sponsors and paste it into the email you create from your own account.

with a credit card. Donors should receive their tax receipts (pdf format) by e-mail within an hour of sponsoring you.

[See who I have emailed to sponsor me online >](#)

- Option One:** Use your own e-mail account

Already have an address book full of people you'd like to ask for sponsorship? Click the "Just E-mail Me" button below and we will send all the pertinent information to your e-mail account and then you can forward it along to friends and family for sponsorship.

Show Previous Sponsors

Just E-mail Me >
Send to: dale@kebler.com

From the list of past sponsors you can select all or some of the past sponsors. Clicking on 'Copy to Text Area' will create a list in the box below the button. You can copy (CTL + C) and paste (CTL + V) into your email software. Or you can just click the 'Copy to Clipboard' button and paste (CTL + V) into your email software.

Note: Only the most recent donations are shown for your previous donors that have donated more than once.

<input type="checkbox"/>		@yahoo.ca	Friends For Life Bike Rally 2009 (Rider)	May 9, 2009	\$30.00
<input type="checkbox"/>		@bell.ca	Friends For Life Bike Rally 2009 (Rider)	Jun 17, 2009	\$50.00
<input type="checkbox"/>		@sympatico.ca	Friends For Life Bike Rally 2009 (Rider)	May 16, 2009	\$50.00
<input type="checkbox"/>		solutions.com	Friends For Life Bike Rally 2009 (Rider)	Jul 7, 2009	\$150.00
<input type="checkbox"/>		united.org	Friends For Life Bike Rally 2009 (Rider)	Mar 29, 2009	\$25.00
<input type="checkbox"/>		@hotmail.com	Friends For Life Bike Rally 2009 (Rider)	Jul 12, 2009	\$100.00
<input type="checkbox"/>			Friends For Life Bike	Jul 6	\$100.00

Copy To Text Area

Copy the e-mail addresses selected above to the box below. You can then copy and paste these e-mail addresses into your own e-mail program or account.


Copy To Clipboard

Alternatively, copy the selected e-mail addresses above to the clipboard and just paste them into your e-mail's recipient list.

Option Two: import your contacts and email them from your pledge page.

Here you can use either or both:

1. Show Previous Sponsors: as shown above, if you have participated in the rally before you can access past donors and add them to the 'To:' list.
2. Add from My Address Book: use this button to automatically import contacts from your email system.

 **Option Two:** Import your address book and use our email system

Quickly gather your contacts by clicking 'Add from my Address Book' to access your existing address books.

Show Previous Sponsors

1

To: 

2

(one e-mail address per line)

Subject:

Pledge Dale in the Friends For Life Bike Rally

Optional Personal Introduction:

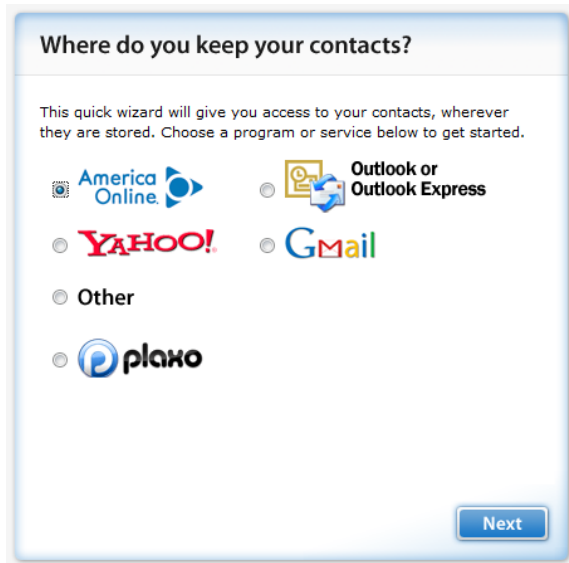
The following information will automatically be appended to your message:

You have been invited to pledge Dale in the Friends For Life Bike Rally in support of the Toronto People With AIDS Foundation (PWA).


Secure online donations can be made with your credit card by clicking on the link below:

[solicitation link goes here](#)

If you select 'Outlook' you will be prompted for an import file. This file can be created from your Outlook software. Choosing one of the other options will require you to enter your login name and password to your email account so that the contacts can be imported.



You can add additional email addresses to the 'To:' area . Make sure that there is only one address per line.

To: 

john.smith@hotmail.com
abbey.jones@yahoo.com
jason.chen@gmail.com

(one e-mail address per line)

Subject: Please Help in the Friends For Life Biker Rally

A default subject line and a standard message are also shown for you. The standard message will be sent automatically. But you can also add a personal message to the email.

Click on the 'Send Email' button at the bottom of the screen and the email will be sent to the recipients.

3. PROMOTE YOUR PLEDGE PAGE

You can promote your Pledge page on other social networking sites.

On the left side of the pledge page, you will a 'Share this Page' box.

Sponsor Me

Share this page:

f t in +

13TH ANNUAL
FRIENDS FOR LIFE
BIKE RALLY

Scotiabank Group®

Goal: \$3,500
Raised: \$0
Sponsors: 0

0% of goal achieved

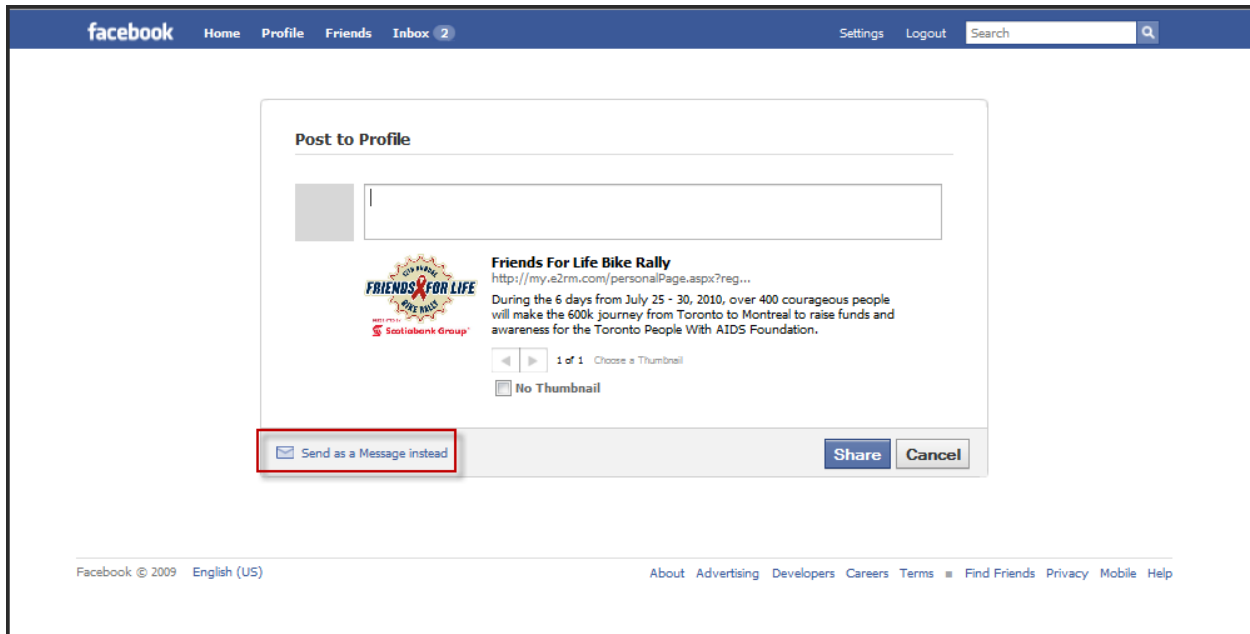
Amount Raised: **\$0.00** [0 % of goal]

Here you can share your Pledge Page on:

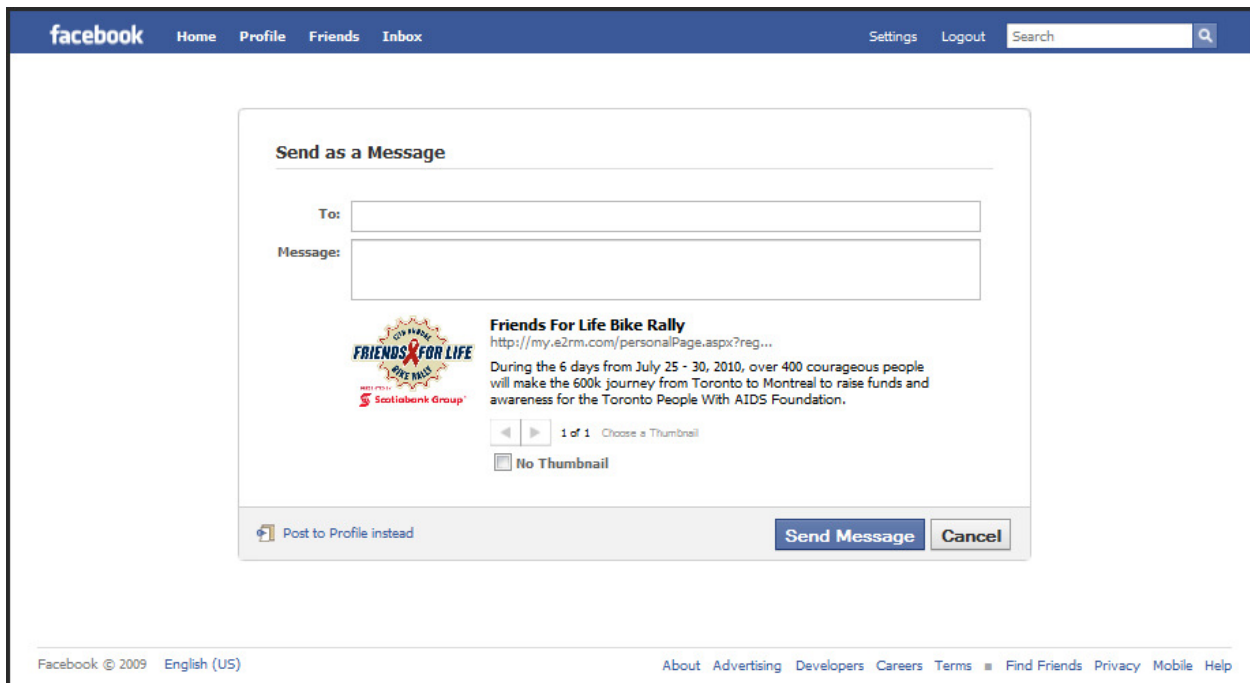
1. Facebook
2. Twitter
3. Delicious
4. Add This

Facebook

When you click to 'Send to Facebook', a wall post will be created and displayed with a direct link to your personal pledge page. You can add a personal message and then 'Share' the post on your Facebook wall.

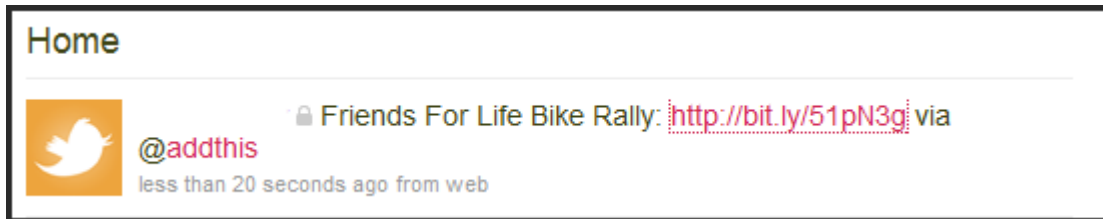
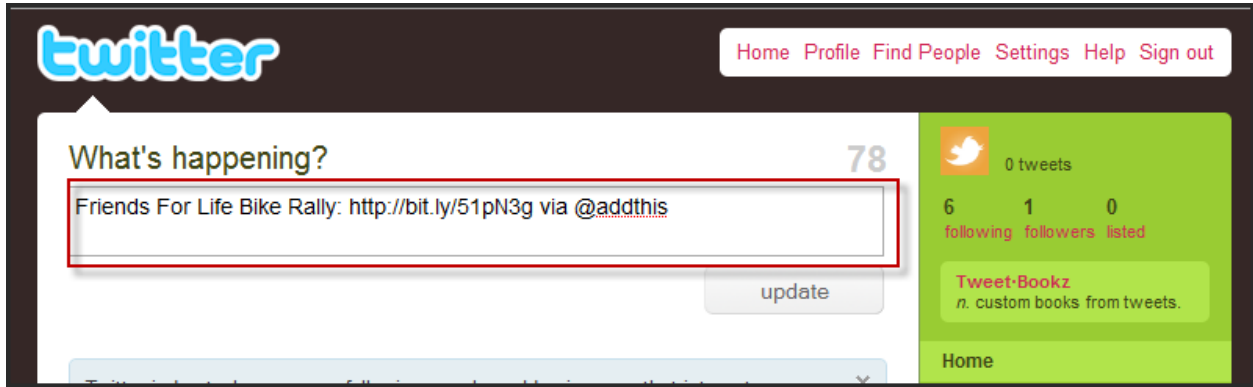


Facebook also lets you choose to send a message directly to selected friends rather than post to your wall. Just click on the 'Send as a Message instead' link on the lower left hand side of the screen



Twitter

When click on the 'Tweet This' link, you will be brought to your twitter page. A tweet with a direct link to your pledge page is created for you to tweet.



AddThis

AddThis offers you the ability to post your personal Pledge Page to numerous bookmark, link and social networking sites.

